



**NATIONAL FERTILIZER MARKETING LIMITED,  
INVITES  
REQUEST FOR PROPOSAL  
CONSULTING SERVICES- CONSULTANT/FIRM**

National Fertilizer Marketing Limited was established in 1976 as a subsidiary of NFC working under administrative control of Ministry of Industries & Production. The Government of Pakistan (GOP) Promulgated fertilizer policies in 1989 and 2001. Those policies incentivized private investment in fertilizer production (nitrogenous fertilizer, largely urea) in the country. Over the years, the economic, technical and market circumstances have significantly changed both globally as well in the domestic market. These policies were largely urea centric and not comprehensive enough to cover all aspects of fertilizer production, marketing and balanced use GOP intends to adopt a new national fertilizer policy which fill these gaps and provides fair incentives to all investors along the production and marketing value changes as well as ensure availability and supply of fertilizer to farmers at fair prices and without any undue delay to take care of crops requirement timely. The new fertilizer policy will have a medium (2030) as well as a long term (2035) perspective. In view of above, Ministry of Industries & Production through NFML would like to engage a reputable and experienced consultant/firm in line with rule 36(b) "Single Stage Two Envelop Procedure" of the Public Procurement Rule 2004, through federal PPRA e-PADS web portal <http://eprocure.gov.pk> before closing date & time. The new policy will be drafted over three months after mobilization of the consultant/firm. Each consultant/firm must have following expertise: -

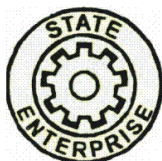
S.#	Assignment Title	Qualification, Experience & Skills
1.	Fertilizer industry specialist and team leader (03 person-months, intermittent).	The specialist should have a degree in engineering, agricultural science, economics, and/or business and, at least, 15 to 20 years of fertilizer industry experience, preferably in multiple countries.
2.	Fertilizer marketing specialist (1.5 person-months, intermittent).	The specialist should have a degree in economics, business, and/or marketing and, at least, 10 years of experience in fertilizer marketing in Pakistan and preferably elsewhere in the world.
3.	Agronomist or soil scientist (person-months, intermittent).	The specialist should have at least a Master's degree in one of these disciplines and at least 10 to 15 years of experience in balanced use of fertilizers at agricultural R&D institute(s) and in farm fields. The specialist should demonstrate experience through published reports and refereed journal articles.

The detailed TORs/information are available at NFML website which can be downloaded from [www.nfml.com.pk](http://www.nfml.com.pk). Interested candidates should submit the request for proposal/bids with Curriculum Vitae (CV) copies of Educational Degree, Certificates, Experience Certificate and CNIC through federal PPRA e-PADS web portal <http://eprocure.gov.pk> before closing date & time i.e. **Wednesday 10<sup>th</sup> December, 2025 02:00 P.M** and opened on the same day **at 02:30 P.M.**

Bidders are required to deposit a fixed bid security Rs.75,000/- in shape of Demand Draft/Pay Order in the favor of National Fertilizer Marketing Limited, Lahore as per clause 25 of PPRA rules refundable of the quoted price as a guarantee of their commitment.

National Fertilizer Marketing Limited may reject all bids or proposals at any time prior to the acceptance of a bid or proposal in accordance to clause 33(1) of PPRA Rules-2004.

This tender is also available on PPRA and NFML websites.



**Ministry of Industries &  
Production Government of  
Pakistan**

**National Fertilizer Marketing Limited  
53-Jail Road, Lahore.  
Telephone No: 042-99205667  
Website: [nfml.com.pk](http://nfml.com.pk)**



**NFC**